

COMMUNITY REDEVELOPMENT ADVISORY COMMITTEE

MEETING MINUTES

September 9, 2014 5:30 PM

MINUTES

There was a Community Redevelopment Advisory Committee Meeting held on September 9, 2014, in the City Council Chambers, located on the second floor of Lake City, City Hall, and beginning at 5:30 PM.

Committee Members:

Melinda Moses – Council Member/Committee Chair
Stephen Witt – Mayor/Council Member
Wendell Johnson – City Manager
Jackie Kite-Community Redevelopment Administrator
Herbert Darby-City Attorney

Beth Burlingame
Lee Ann Hires
John Kuykendall
Lester McKellum
Jeff Simmons
Gloria Spivey
Matt Vann-absent
Glenn Hunter

Other Attendees

Grayson Cason- Assistant City Manager
Audrey Sikes-City Clerk
Dennille Decker-Chamber of Commerce
Abby Chasteen-Chamber of Commerce
Terri Phillips-Director of Parks and Recreation
Sue Tuell-LCPD
Chris Lydick-Lake City Elks Club
Justin Simmons
Noah Walker-Chamber of Commerce
Tom Eagle
George Ward-Council Member

1. CALL MEETING TO ORDER
The meeting was called to order by Chairperson Melinda Moses at 5:30 PM.
2. ROLL CALL
Ms. Moses asked Ms. Sikes to call the roll. Attendance is indicated above.
3. APPROVAL OF MINUTES (August 12, 2014)
Mr. Johnson made a motion to approve the August 12, 2014 minutes as presented. Mr. Kuykendall seconded the motion. The motion passed unanimously on a voice vote.
4. APPROVAL OF AGENDA
Mr. Kuykendall made a motion to approve the agenda as presented. Mr. Johnson seconded the motion. The motion passed unanimously on a voice vote.

5. ITEMS FOR DISCUSSION

A. Lake City Elks Club Project-Chris Lydick

Mr. Lydick discussed a grant opportunity for a physical fitness exercise trail around Lake DeSoto to include fitness stations (14). The Elks Club will maintain the project until completion.

B. Branding for the CRA-Justin Simmons

Members discussed hiring a consultant for the purposes of branding and marketing. Mr. Simmons presented two starting point logo-images for consideration by the committee. Committee members are to send logo-image ideas to Ms. Kite for facilitation. Members discussed hiring Justin Simmons to perform to assist with branding and marketing.

C. Downtown Property Redevelopment-Tom Eagle

Mr. Eagle spoke about the need for businesses downtown with employees. Mr. Eagle presented the committee with two projects, one project had the potential to generate 35 jobs and the other project could generate 80 jobs. Mr. Eagle would be asking the committee for \$400,000 to contribute to the projects. Mr. Johnson discussed the limitations to funding.

D. Passive uses of Darby Pavilion-Wendell Johnson

The committee discussed different options of potential charges for use of the pavilion and the need for advertising of the venue.

E. Workshop Discussion and Ideas for Future Projects within the CRA

This item was not discussed at the meeting.

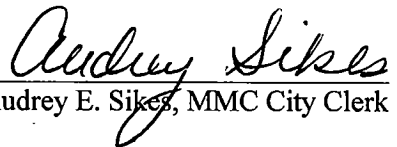
6. OTHER COMMENTS

None

7. NEXT MEETING – October 14, 2014 at 5:30 PM

8. ADJOURNMENT

There being no further business before the committee, the Community Redevelopment Advisory Committee adjourned at 7:25 PM on a motion made and duly seconded.


Audrey E. Sikes, MMC City Clerk