

COMMUNITY REDEVELOPMENT ADVISORY COMMITTEE
MEETING-MINUTES
April 12, 2016 5:30 P.M.

There was a Community Redevelopment Advisory Committee Meeting held on April 12, 2016 in the City Council Chambers, located on the second floor of Lake City, City Hall, and beginning at 5:30 P.M.

Committee Members:

Melinda Moses - Council Member/Committee Chair
Stephen Witt - Mayor/City Council
Wendell Johnson - City Manager -Absent
Jackie Kite - Community Redevelopment Administrator
Bonnie Green - Acting City Attorney

Beth Burlingame
Lee Ann Hires
John Kuykendall
Lester McKellum
Jeff Simmons
Gloria Spivey
Matt Vann - Absent
Glenn Hunter - Absent
Brandon Beil
Denielle Decker - Absent

Other Attendees:

Noah Walker - Lake City Advertiser
Katy McCrary - Deputy City Clerk

1. CALL MEETING TO ORDER
The meeting was called to order by Ms. Moses at 5:30 P.M.
2. ROLL CALL
Ms. Moses asked Ms. McCrary to call the roll. Attendance is indicated above.
3. APPROVAL OF MINUTES (February 16, 2016)
Mayor Witt made a motion to approve the February 16, 2016 minutes as presented. Mr. Kuykendall seconded the motion. The motion passed unanimously on a voice vote.
4. APPROVAL OF THE AGENDA
Mr. Kuykendall made a motion to approve the agenda. Ms. Hires seconded the motion. The motion passed unanimously on a voice vote.

5. ITEMS FOR DISCUSSION

A. Property Inventory Map CRA

Ms. Kite stated this would be a promotional activity to encourage businesses to come downtown. Ms. Kite stated Jordan from the Chamber of Commerce would create the initial map that would include property square footage, property owner, and occupancy status.

Mr. Simmons suggested partnering with the County on their website that ties into the demographic of the property area.

The committee would like for Debbie Motes from Economic Development to make a software presentation during a committee meeting.

B. Discover Columbia

Mr. Walker stated the Discover Columbia magazine will be in area hotels for guests and will be sent to people who request information on Lake City/Columbia County from the Chamber of Commerce. The magazine will contain area information such as realtor information and places to visit.

Mr. McKellum made a motion to make a recommendation to the CRA to purchase space in the Discover Columbia magazine to showcase the revitalization of downtown for the price of \$2,500. Ms. Burlingame seconded the motion. The motion passed unanimously on a voice vote.

C. CRA Marketing Ideas

Ms. Spivey made a motion to create a CRA Facebook page for marketing purposes, to pay \$200 to for the initial setup and \$200 a month to Noah Walker for consulting fees. Mr. Kuykendall seconded the motion. The motion passed unanimously on a voice vote.

6. OTHER COMMENTS

Ms. Kite stated she would speak to Ms. Motes or Mr. Hunter regarding the Economic Development website and before moving forward with the Property Inventory Map for the CRA project.

7. SCHEDULE NEXT MEETING

The next regular scheduled meeting will be held on May 10, 2016 at 5:30 P.M.

8. ADJOURNMENT

There being no further business before the committee, the Community Redevelopment Advisory Committee adjourned at 6:05 P.M. on a motion made and duly seconded.

Katy McCrary, Acting Secretary